

BEE CAVE PUBLIC LIBRARY SUMMER READING PROGRAM 2025 SPONSORSHIP OPPORTUNITIES



COLOR
OUR
WORLD™

Bee Cave Public Library's annual Summer Reading Program is designed to encourage children to read for fun throughout the summer so they start school in the fall without missing a beat. The library offers exciting events, activities, and incentives for children, teens, and adults.

Sponsoring the Summer Reading Program puts your business in front of:
12,000 people who visit the library during June and July
2,800 people who attend a Summer Reading program
9,400 subscribers to the library's email newsletter

LIBRARY LOVER: \$1,000

- Host a booth at the Kick-Off on June 7th (attended by 300-500 people!)
- Sponsor name, logo, and website link included in June, July, and August newsletters (emailed to 9,400+ subscribers)
- Sponsor name included in news releases to local news outlets
- Sponsor logo included on slide show inside City Hall which runs in June, July, and August
- Shout-outs on social media

BOOK LOVER: \$500

- Includes ALL of the above except for hosting a booth

2025 Summer Reading Program Website and Calendar



WHY SPONSOR?

- Promote childhood literacy with engaging programs and exciting incentives for readers
- Introduce your business to hundreds of families including many new to the area
- Show your support for family-oriented community events



To become a sponsor, please contact:

Barbara Hathaway, Library Director, bhathaway@beecavetexas.gov, or
Gretchen Hardin, Assistant Library Director, ghardin@beecavetexas.gov.

Please make checks out to **FRIENDS OF BEE CAVE PUBLIC LIBRARY**, the 501c3 non-profit that helps support the library.