



**DEAR FRIENDS:**

**Bee Cave Public Library** is getting ready for our annual **Summer Reading Program** designed to encourage children to read for fun throughout the summer so they start school in the fall without missing a beat. We offer exciting events, activities, and incentives for completing their reading goals. That's where **YOU** come in! Merchant participation helps everyone get excited about the program and **encourages folks to visit our Bee Cave businesses.**

Summer is when new families relocate here, and the public library is one of their first stops. Being a sponsor of our Summer Reading Program gives your business an ideal and **inexpensive way to reach out to new and established residents.** Every year hundreds of children, teens, and adults participate in our program. Our monthly newsletter goes out to more than **9,000 email addresses.**

For 2023, our theme is "All Together Now." We welcome your participation at whatever level best meets your business needs:

**WAYS TO PARTICIPATE** (See next page for details)

- Be a Sponsor for \$1,000 (and **host a booth** during a library event!)
- Be a Partner for \$250
- Donate prizes or gift cards for the Children's or the Adult & Teen program
- Provide coupons or promotional items for participants

To participate, just fill out the attached form, or email me to get started, [bhathaway@beecavetexas.gov](mailto:bhathaway@beecavetexas.gov).

Please make your checks out to the **FRIENDS OF BEE CAVE PUBLIC LIBRARY\***. If you prefer to pay by credit card, please call me at the number below. Prizes and gift cards can be supplied later in the summer.

Thanks for your support! If you would like to participate, please email and return the attached form as soon as possible. Call me if you have any questions or ideas for other ways to participate.

\*The Friends of BCPL is a 501c3 nonprofit, so your donation is tax-deductible as allowed by law.

*Barbara Hathaway*

Barbara Hathaway, Director  
Bee Cave Public Library  
4000 Galleria Parkway  
Bee Cave, TX 78738  
512.767.6624

*Sponsor & Partner logos are displayed throughout the summer on the flat-screen TV in the atrium between the Library and City Hall.*



## YES, I WANT TO SPONSOR SUMMER READING 2023!

### COUNT ME IN!

\_\_\_ Sponsor Level \$1,000 includes:

- **OPPORTUNITY TO HOST A BOOTH AT A LIBRARY EVENT** (attended by 100-300 people!). Sponsor name included in June, July, & August newsletters (emailed to 9,000+ subscribers), along with a **link to your website**
- Sponsor name included in news releases to the *Lake Travis View*, *Bee Cave Messenger*, and *Community Impact* newspapers
- Large logo on slide show inside City Hall, where it will run during June, July & August and be seen by the **7,000+ people who visit the library each month** during the summer
- Shout-outs on social media including Facebook and Instagram



*Sponsor booth at kick-off can be out in front of the library or inside the atrium where we hold sign-ups.*

\_\_\_ Partner Level \$250 includes:

- Small logo on signs, posters, banners
- Partner name included in June, July, & August newsletters (emailed to 9,000+ subscribers)
- Partner name included in news releases to the *Lake Travis View*, *Bee Cave Messenger*, and *Community Impact* newspapers
- Small logo on slide show inside City Hall, where it will run during June, July & August and be seen by the **7,000+ people who visit the library each month** during the summer

\_\_\_ Donate gift card(s).

\_\_\_ Provide coupons or giveaways.

\_\_\_ I'm not sure, please give me a call to discuss.

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**Name & Title**

**Business Name**

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**Email Address**

**Phone No.**

Ready to join us? Just return this form to the Library by May 30<sup>th</sup> via

- Email to [bhathaway@beecavetexas.gov](mailto:bhathaway@beecavetexas.gov); or
- Fax to (512) 767-6629; or
- Snail mail to Friends of BCPL, 4000 Galleria Parkway, Bee Cave, TX 78738; or
- Call Barbara Hathaway at (512) 767-6624, and we'll come pick it up!

**NOTE:** Please make checks out to **FRIENDS OF BEE CAVE PUBLIC LIBRARY.**

The Friends of the Library is a 501c3 nonprofit that helps support the Bee Cave Library.

*Noa Hazarabedian*, President  
Friends of Bee Cave Public Library